upm press
Breaking new frontiers
Looking for just the right creative media publisher? Are you ready to take up the challenge and sail through with us? Let your imagination soar and start exploring our proficient services.
Established since 1977

...today, as one of Malaysia’s leading university presses with the Research University (RU) status....

&

...enlarged functions, consists of a group of competent professionals along with solid experience, WE ADVICE, WE CREATE, WE SOLVE, WE SHAPE and WE COMMERCIALISE. As a one-stop center for publication, our commitment and standards of excellence make us not just your ubiquitous press...
The keyword of our knowledge and expertise is quality. Anyone can claim that they produce quality work but we take pride in telling you that we are able to offer the highest quality of outputs, with unbeatable values, fast and friendly services. We have published over 1000 original titles and diversified our areas with various types of publications besides offering various modes of services and consultancies. Our distinctive styles and proven track records make us one of the most trusted names in Malaysia.

We pay attention to approaching our clients strategically and innovatively by exclusively driving their needs into high pinnacles that one cannot possibly imagine.
We are the best in this business... among all the other university presses as we dare to make remarkable moves in coordinating all the publishing works in-house in a matter of short period of time.

Since our establishment, we have embarked ourselves into venturing ideas, experimenting vigorously and creatively, seeking intellectual opportunities to a further discovery and breaking new frontiers incessantly. Creating a perfect working environment with the team of experts, we handle any request. We will not be satisfied until you are.
We base our services on the 5 pillars in helping you attaining the excellence:

1. We Advice
2. We Create
3. We Solve
4. We Shape
5. We Commercialise
We Advice
Solve all questions lingered in your thoughts with the voice from our experts; we evaluate your quandary precisely and we recommend

We Create
With a conducive atmosphere, we work and liaise your expectation to our skillful employees to create the perfection desired

We Solve
We operate with our utmost dedication in solving your perception by doing what we say we will

We Shape
Shape the product with a meticulous touch of our connoisseurs, mold it to its finest

We Commercialise
Within the inexorable commitment, the outcome should all meet its potential ends
the Force
• Editorial and Production Section
• Design and Creative Media Section
• Sales and Marketing Section
• Journal Section
Buildup of a young and dynamic team consisting of synergistic editorial experts, editors, proofreaders and typesetters who are result-oriented and have been extensively trained and driven to move beyond customers’ satisfaction.

This division effectively creates a good network with authors and manuscript contributors to ensure its smooth continuity in materials production and operation besides meeting customers’ demand with impeccable efficiency.
Design
&
Creative Media Section
A team consisting of creative professionals, art directors, graphic and web designers, photographers, illustrators, copywriters and production artists.

We have a mammoth store of creations in which we are among the most talked about design and creative team and to have earned great respects. We give you an insightful grasp of conception, the stamp of creativity endowed with ingenuity; we produce great ideas that bring all into focus.
UPM Press’s sales and marketing team consisting of meticulous branding and marketing experts will unequivocally assist clients in turning notions and opportunities into revenues.
We market and sell your products both within the nation and worldwide. Working closely with internationally recognized book-chains such as MPH and Kinokuniya, we guarantee not only to market but to boost the sales of your products. Developing successful branding strategies is a part of our objectives.

The sales and marketing team of UPM Press is now delighted to expand its role to include providing immediate solutions for publishing information and knowledge seekers through workshop organisations and professional consultancies. Our possibilities are endless.
Journal Section

\[ \Phi_{\delta}(K) = \chi_{\delta,\infty} \prod_{i=1}^{\infty} \left( 1 - \frac{K}{\lambda_i} \right) \]

Similarly, from (3.3), we can show that \( \Phi_{\delta} \) is analytic except at \( \delta = 0 \) and \( \delta = \infty \).

Define \( a(\delta) \) on \( \delta > 0 \) by

\[ b(\delta) = \Phi_{\delta}(K) = \chi_{\delta,\infty} \prod_{i=1}^{\infty} \left( 1 - \frac{K}{\lambda_i} \right) \]

Assume that \( b(\delta) \) is invertible for all \( \delta > 0 \) and define

\[ b^{-1}(\delta) = \Phi_{\delta}(K)^{-1} \prod_{i=1}^{\infty} \left( \lambda_i - K \delta \right) \]

for each \( \delta > 0 \) and \( K \in \mathbb{C} \). Since \( \Phi_{\delta} \) is a meromorphic function analytic in a neighborhood of \( \delta = 0 \) and \( \delta = \infty \), for \( \delta > 0 \) and \( K \in \mathbb{C} \) the

\[ b(\delta) = \prod_{i=1}^{\infty} \left( 1 - \frac{K}{\lambda_i} \right) \]

Indonesia

Tropical Science

Agricultural Journal

Published by Indonesian Society of Tropical Agriculture

SIAS
The main role of UPM Press’s Journal Section is to **promote journals** in the **South East Asia region** and beyond so as to solicit good research papers. We work **professionally** to ensure the timely publication of the journals in order to achieve the indexing in international bibliographic databases such as **SCOPUS, EBSCO** and other related references.

Our objective is to **raise the standard of journals** in accordance with the international journals of good standing. We liaise with international journalists through **ResearchSEA** for the top-rated papers published in our journals for the perusal of journalists all over the world to heighten the profiles of the journals as well as the researchers.

**We Advice**

Solve all questions lingered in your thoughts with the voice from our experts; we evaluate your quandary precisely and we recommend
Accountable to delegate and manage editorial and production tasks. With over 10 years of publication and management experience, the Editorial and Production team is led to provide UPM Press’s customers with brilliant publication services and consultancies.

Creative Director

Responsible for art and creativity direction at UPM Press. Armed with more than 15 years of experience in handling artistic and creative-related portfolios, assisted by the muscle of dedicated and technologically savvy staff. They strive to reach the state-of-the-art solution for the clients.

Editor-in-chief

Has the obligations for the direction, operation, policy and vision of UPM Press.

Sales and Marketing Manager

Leading a group of enthusiastic sales people, and in charge of operation with regard to marketing expertise. With a vast experience in dealing with government and private agencies, the section offers a strategic planning and execution to meet clients’ desired solutions.

Managing Editor

Executive Editor

The keynote figure in Journal Section and with a wide experience of 20 years in managing journals is simply undisputable. The role of this section is to lay out the boundless roadmap of journal publications to broaden the perimeter locally and internationally. With the support of unceasing motivational staff, they are astute in dealing with clients’ expectations.

Has the obligations for the direction, operation, policy and vision of UPM Press.
• Ministry of Higher Education of Malaysia (MOHE)
• Ministry of Energy, Green Technology and Water
• Ministry of Science, Technology and Innovation (MOSTI)
• National Hydraulic Research Institute of Malaysia (NAHRIM)
• Academy of Sciences Malaysia
• Federal Agricultural Marketing Authority (FAMA)
• Chartered Secretaries Malaysia (MAICSA)
• Malaysian Industry-Government Group for High Technology (MiGHT)
• Electron Microscopy Society of Malaysia
• Malaysian Scholarly Publishing Council (MAPIM)
the Clients

- Universiti Putra Malaysia (UPM)
- Universiti Kebangsaan Malaysia (UKM)
- Universiti Selangor (Unisel)
- Universiti Sains Malaysia (USM)
- Universiti Tenaga Nasional (Uniten)
- Universiti Malaya (UM)
- Universiti Teknologi MARA (UiTM)
We Create

With a conducive atmosphere, we work and liaise your expectation to our skilful employees to create the perfection desired.
• Academic publishing
• Coffee table book publishing
• Annual report publishing
• Editing (Bahasa Melayu and English)
• Proofreading
• Typesetting
• Printing
• Binding
• Organise seminars and workshops

**We Solve**

We operate with our utmost dedication in solving your perception by doing what we say we will
Design & Creative Media Section
Textbook layout and design • Magazine layout and design • Coffee table book layout and design • Annual report layout and design • Corporate image publication layout and design • Outdoor advertising • Billboards • Banners • Bunting • Brochures, posters, pamphlets • Illustration • Event management • Art direction • Creative photography • Website designing • Audio video production • Documentation • Multimedia • E-documentation • Other graphic designs •
Sales & Marketing Section
• Conduct high quality rigorous research on market condition
• Partake in exhibitions
• Generate industrial relations
• Promote and uphold products
• Organise seminars and workshops
• Offer professional consultancies
• Branding

We SHAPE
Shape the product with a meticulous touch of our connoisseurs, mold it to its finest
Journal Section
• Solicit good quality research papers
• Indexing in international bibliographic databases
• Assist in journal publication

We Commercialise
Within the inexorable commitment, the outcome should all meet its potential ends
FAQ's
• There are a lot of publication opportunities, why should we choose UPM PRESS?

• How many talents?

• What are the technologies used?

• Are you experienced?

• In what languages are your publications available?

• What kind of services do you venture besides publication?

• Where would you normally market your product?
There are a lot of publication opportunities, why should we choose UPM PRESS?

Our publishing platform has exclusive perks especially for those who are already in the teaching field such as lecturers, teachers and tutors. We are specialised in publishing academic books, monographs,
journals, proceedings and various types of scholarly materials with the familiarity of its compliance to the local and international standards. It improves your opportunity to spread knowledge in printed as well as virtual publications. Within the network, we have also strengthened the mechanisms in dealing with other university presses locally and internationally, especially in the exchange of knowledge and marketing.
How many talents?
The UPM Press’s current team consists of 40 talents along with their extended skills and scrupulous knowledge with the most updated and contemporary technologies and softwares.
What are the technologies used?
We commonly use the latest Adobe-produced softwares; Indesign®, Illustrator®, Photoshop®, Acrobat X Pro®, Flash Professional®, Dream Weaver®, Premiere Pro®, Bridge®, After Effect®, Lightroom®, and Final Cut Pro®. Besides Adobe, we are also familiar with Microsoft Office®, Apple IMovie® and Sound Forge®. In terms of hardwares, we use Apple IMAC® for typesetting and layout. Apple Mac Pro® and Apple IPad® for graphic and multimedia.
We have been operating for more than 15 years.
In what languages are your publications available?
Bahasa Melayu, English, workbooks for Japanese, Mandarin, Tamil, Thai, Arabic, Burmese and Spanish, nevertheless, we are always psyched to experience more from you as always.
What kind of services do you venture besides publication?

Besides book-typed publications, we are also providing print-on-demand (POD) service for small quantity and thoroughly familiar with consultancy pertaining to art direction of products and services, photography, banners, bunttings, e-documentation, multimedia, web solutions, AV production, event management, documentation and any type of design-related materials.
invitation card

flagline

bunting

label
Where would you normally market your product?

Through mobile exhibitions; seminars, symposiums, discourses, talks, through newspapers, websites, digital prints, social media network, through joint-marketing councils such as MAPIM (Malaysian Scholarly Publishing Council) and other university presses, prominent bookstores such as Kinokuniya and MPH.
Triva

- The 11th National Laureate, Datuk Dr. Ahmad Kamal Abdullah (Kemala) published 3 books with UPM Press; Landskap Ungu, Kumpulan Esei (2010), Seribu Pantun Puilis (2011) and Putra Gemilang dari Kampung Talang (Dharmawijaya dalam Catatan Kenangan) (2011).
- In 2008, UPM Press successfully printed and bound approximately 4 million pages into textbooks within 2 weeks for the UPM’s Institute of Distant Education and Learning (IDEAL) learning modules.
- Dr. Shivani Sivagurunathan’s Wildlife on Coal Island: A Collection of Short Stories was sold as one of the best-sellers at MPH bookstores nationwide after 2 weeks of its publication.
- UPM Press has successfully hosted various national level functions such as MAPIM (Malaysian Scholarly Publishing Council) award as well as the launching of Ministry of Higher Education’s books.
- One of the top selected research articles published in Pertanika JTAS, Vol.34 (2) Aug. 2011, which was turned into a Press Release, broadcasted to about 535 journalists/media outlets in the Global and Specialist listing on 22 September 2011. It was also distributed via ACN/JCN worldwide.
Enough from us. Now it's your turn.

Let yourself in and you will be guided professionally.