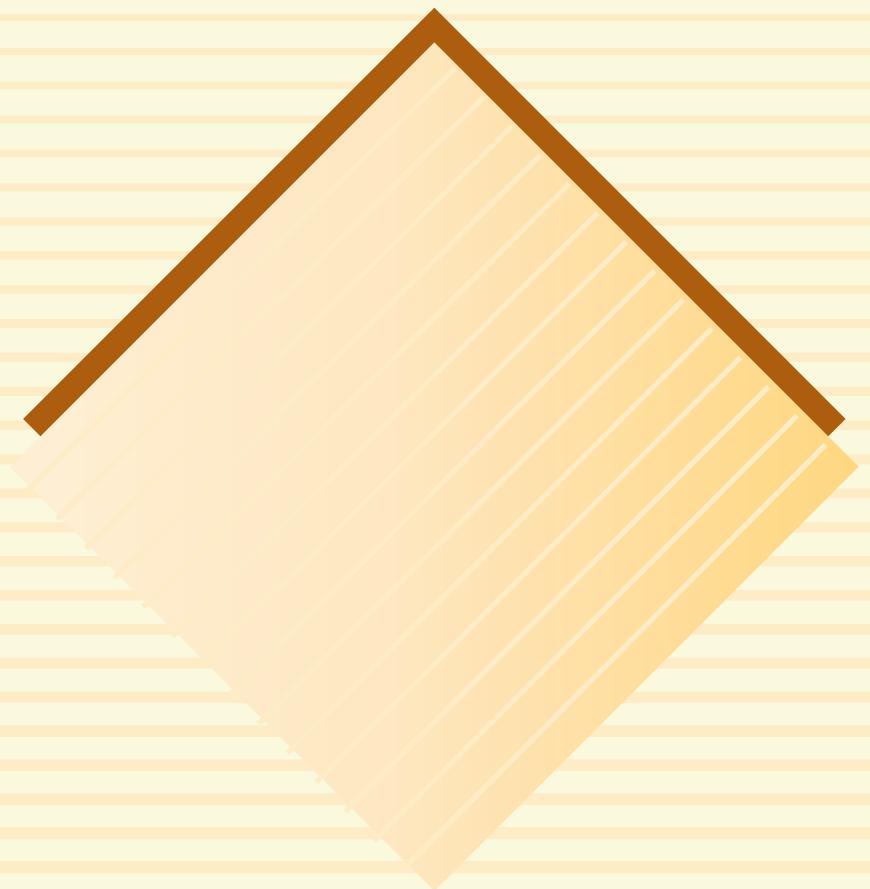


Katalog 2014 Penerbit UPM



Penerbit
Universiti Putra Malaysia

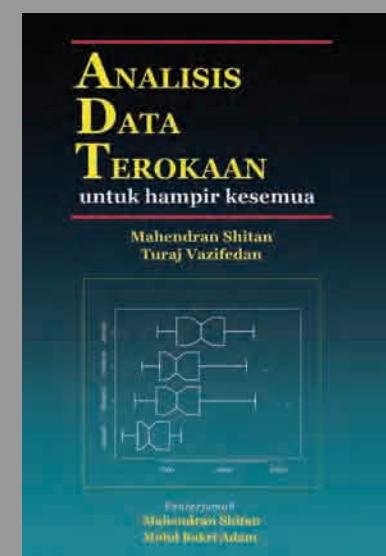
Judul 2014

Analisis Data Terokaan untuk Hampir Kesemua

Mahendran Shitan • Mohd Bakri Adam

Analisis Data Terokaan (ADT) kebiasaannya digunakan oleh pelajar-pelajar daripada bidang statistik dan matematik akan tetapi penulis telah mengolah isi kandungan buku ini agar bersesuaian dengan segenap lapisan pembaca. Selain itu, pendekatan yang digunakan lebih didatik dan naratif agar sesuai dipelajari sendiri pada tahap masing-masing.

Latihan yang disediakan di dalam buku ini dibahagikan kepada dua jenis. Pertama adalah latihan yang terkandung dalam teks dan penulis menyarankan adalah penting untuk pembaca mencuba kesemua latihan tersebut. Selain itu, jawapan turut disertakan bersama sebagai rujukan untuk pembaca. Jenis latihan lain yang terdapat di akhir setiap bab dan dirujuk sebagai Latihan Bab. Latihan Bab bertujuan untuk memberi latihan tambahan kepada pembaca sekiranya perlu. Bagi menajamkan lagi pemahaman pembaca juga digalakkan untuk mengutip data sendiri atau menggunakan data sebenarnya seterusnya menggunakan teknik ADT.



978-967-344-381-9

RM45.00

2014

189 mukasurat

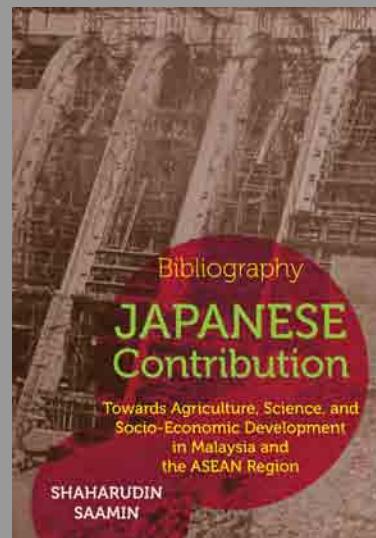
(kategori : Statistik)

Bibliography: Japanese Contribution Towards Agriculture, Science, and Socio-Economic Development in Malaysia

Shaharudin Saamin

This book, is but a small tribute towards Japanese contributions in agriculture, science and socio-economic development in Malaysia and the ASEAN region. It also attempts to enumerate their efforts in various fields including anthropology, history, and travel. Citations of local counterparts and other international workers are also included to indicate the extent of interaction and cooperation at regional level. References are obtained from primary and secondary sources.

There would be other references inadvertently missed out in this publication, hence, would not feature the full sphere of benevolence of Japan towards the ASEAN region. Suffice to say that they have worked on major aspects or crops for human development covering crops such as rice, sago, maize, cassava, flora and fauna, pharmacology, animal husbandry, hydrobiology and meteorology, geology, maritime, anthropology and culture, economics, history, travel and religion. A brief introduction is provided for most of the sectors followed by citations of research, reports or papers. The ASEAN countries are dependent on Japan for various cutting edge technologies and developmental progress now and in the future



978-967-344-320-8

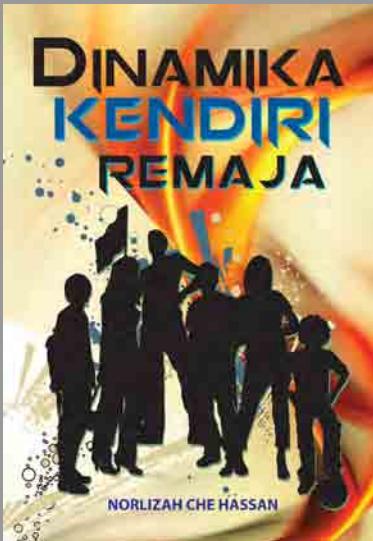
RM32.00

2014

131 pages

(category: Agriculture)

Judul 2014



978-967-344-377-2

RM32.00

2014

150 mukasurat

(kategori: Kaunseling)

Dinamika Kendiri Remaja

Norlizah Che Hassan

Pembangunan kendiri remaja merupakan suatu aspek yang amat penting khususnya dalam menghadapi arus globalisasi dunia semasa. Dengan adanya pengetahuan tentang aspek kendiri dan perkembangannya (dinamika kendiri) seseorang itu dapat memahami dan mengaplikasikan beberapa langkah dalam memantapkan konsep kendiri remaja. Buku ini membincangkan beberapa aspek penting berkaitan dengan konsep kendiri remaja seperti konsep dan elemen dalam konsep kendiri, teori dan kajian berkaitan konsep kendiri, peranan keluarga dalam pembentukan konsep kendiri, struktur keluarga dan konsep kendiri dan juga dinamika kendiri. Buku ini turut mengupas tentang peranan keluarga dan warga pendidik dalam pembentukan konsep kendiri remaja dan langkah-langkah yang perlu diambil dalam pembentukan konsep kendiri yang positif.

Buku ini sesuai sebagai bahan bacaan dan rujukan kepada para ibu bapa, warga pendidik, pelajar sekolah mahupun IPT ataupun remaja itu sendiri dalam memahami aspek perkembangan kendiri dan kaedah dalam membangunkan kendiri remaja.



978-967-344-323-9

RM109.00 (Kulit Keras)

RM89.00 (Kulit Lembut)

2014

331 muka surat

(Kategori: Biografi)

Memoir Radin Umar Radin Sohadi : Aku dan Amanah-MU

Riza Atiq O.K. Rahmat

Buku ini adalah sebuah biografi istimewa mengisahkan perjalanan hidup Prof. Dato' Ir. Dr. Radin Umar Radin Sohadi sejak zaman muda beliau, bagaimana kehidupan di Maktab Tentera Diraja membentuk keperibadian beliau, kehidupan ketika di perantauan, serta perjalanan karier beliau sebagai ahli akademik yang bermula di Universiti Putra Malaysia (UPM) serta semasa dipinjamkan ke MIROS dan Jabatan Pengajian Tinggi (JPT).

Menerusi buku ini turut dititipkan pelbagai nasihat serta tips berkenaan budaya kerja, cara hidup serta motivasi oleh beliau sepanjang karier beliau serta ketika melawan kanser yang dihadapinya. Setiap bab di dalam buku ini telah disemak oleh beliau sendiri cuma dalam tiga bab terakhir disemak orang individu yang terapat dengan beliau kerana ketika itu tahap kesihatannya telah terlalu kritikal.

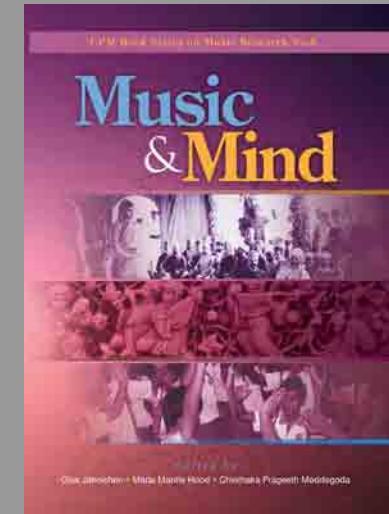
Salah satu harapan Prof. Dato' Ir. Dr. Radin Umar dengan terbitnya buku ini akan menjadi amal jariah beliau kepada pembaca dan masyarakat.

Judul 2014

Music and Mind

Gisa Jähnichen • Made Mantle Hood •
Chinthaka Prageeth Meddegoda

This volume is dedicated to the topic MUSIC & MIND. Sub themes were music and cognitive processes of perception and music therapy among others. Other fields included social, political, and religious discourses that influence mindsets on status, cultural positioning and the significance of the individual as expressed through music. Some contributors explored music and individual preference in distinctive communities. Finally, aesthetics of music were discussed in philosophical and scientific approaches to musical meanings.

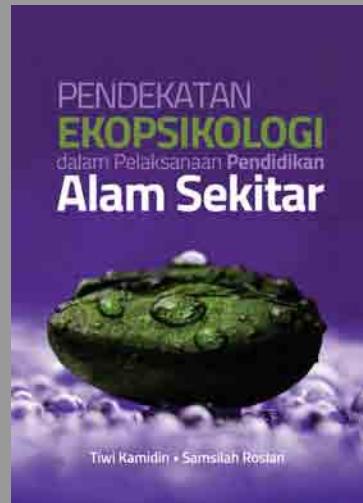


978-967-344-386-4
RM64.00
2014
189 pages
(category: music)

Pendekatan Ekopsikologi dalam Pelaksanaan Pendidikan Alam Sekitar

Tiwi Kamidin • Samsilah Roslan

Buku ini mengenangkan pendekatan ekopsikologi, suatu pendekatan yang menggabungkan dua aspek kehidupan iaitu ekologi dan psikologi. Hari ini manusia kurang menikmati keindahan alam semesta. Kehidupan manusia ini berdepan dengan pelbagai kemasuhan kepada muka bumi akibat daripada ketamakan dan kerakusan manusia untuk mengambil keuntungan dari sumber alam semulajadi. Keindahan alam wujud disebabkan adanya keseimbangan antara manusia dan kehidupan lain. Buku ini diterbitkan atas kesedaran bahawa manusia perlu memikirkan dengan mendalam serta mengambil langkah wajar untuk menyekat pelbagai pencemaran dan pemusnahan sumber kehidupan alam semula jadi agar keseimbangan diwujudkan semula.



978-967-344-351-2
RM30.00
2014
104 muka surat
(Kategori: Alam Sekitar)

Judul 2014



978-967-344-366-6

RM40.00

2014

191 muka surat

(Kategori: Penyelidikan)

Reka Bentuk Metodologi & Penilaian Latihan

Norhasni Zainal Abiddin

Buku ini berkenaan dengan asas dalam mereka bentuk latihan, memilih teknik latihan yang bersesuaian dan menilai program latihan. Dalam mereka bentuk sesebuah program latihan, terdapat peringkat-peringkat tertentu yang perlu dilaksanakan. Aspek-aspek penting dalam merancang program latihan telah dihuraikan dengan mudah. Terdapat 11 teknik atau metodologi latihan yang popular dijelaskan dengan langkah-langkah yang teratur untuk difahami, panduan-panduan yang berguna tentang susunan tempat duduk yang bersesuaian, pemilihan alat bantu latihan dan kemahiran persembahan yang berkesan juga diselitkan dalam kandungan buku ini. Bab terakhir dalam buku ini turut menghuraikan langkah-langkah asas dalam menilai sesebuah program latihan. Penerangan dalam buku ini mudah difahami membolehkan buku ini sesuai untuk dijadikan rujukan asas dalam mereka bentuk, melaksana dan menilai program latihan.

Judul 2013

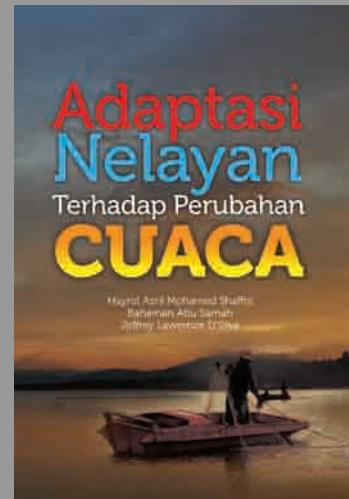
Adaptasi Nelayan Terhadap Perubahan Cuaca

Hayrol Azril Mohamed Shaffril • Bahaman Abu Samah • Jeffrey Lawrence D'Silva

Buku ini merupakan hasil penyelidikan *Research University Grant Scheme (RUGS) Skim 5*, yang ditulis oleh tiga penyelidik dari Laboratori Pembangunan Mapan dan Pemajuan Desa, Institut Pengajian Sains Sosial, Universiti Putra Malaysia (UPM), yang berminat untuk merungkai persepsi nelayan Pantai Timur terhadap perubahan cuaca serta mengetahui kesannya kepada aspek sosioekonomi mereka.

Selain membincangkan persepsi nelayan tentang perubahan cuaca dan kesannya kepada aspek sosial, ekonomi dan kesihatan mereka, serta tahap adaptasi mereka. Buku ini juga membincangkan langkah yang boleh mempertingkatkan adaptasi mereka.

Buku ini boleh dijadikan rujukan asas oleh penyelidik, pelajar universiti, pembuat dasar, agensi swasta dan NGO sama ada untuk kajian lanjutan atau untuk merancang program peningkatan taraf hidup masyarakat nelayan pantai timur khususnya.



978-967-344-352-9

RM25.00

2013

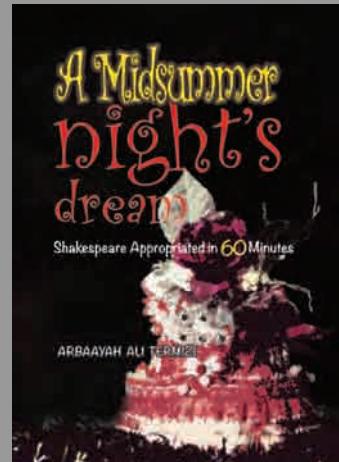
64 muka surat

(Kategori: Sains Sosial)

A Midsummer Night's Dream: Shakespeare Appropriated in 60 minutes

Arbaayah Ali Termizi

A Midsummer Night's Dream: Shakespeare Appropriated in 60 Minutes is, hopefully, the first of many future editions of the same venture. For anyone who is interested to stage the Bard's plays but feels that getting started is a tremendous challenge, this book could serve as a useful guide. As Shakespeare's plays are generally known to be too long and complex with an intermingling of sometimes incomprehensible language styles, this guide offers a fresh take in performing his works, especially in this part of the world. Termed as an appropriation rather than adaptation, this guide will allow more freedom for the novice as well as experienced actors to 'play the plays' with confidence, understanding and most importantly, fun! Exclusive illustrations from an actual production, managerial worksheets and notes as well as the script used for the 60-minutes performance are included as ready-made references which can be adapted for any Shakespearean production.



978-967-344-344-4

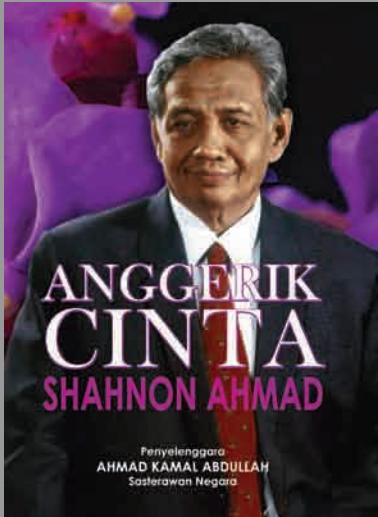
RM30.00

2013

77 pages

(Category: Literature)

Judul 2013



978-967-344-268-3

RM68.00

2013

362 muka surat

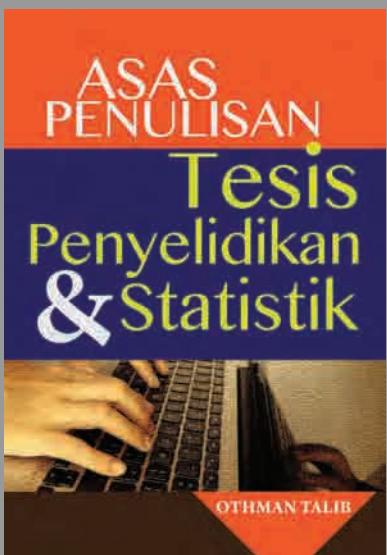
(Kategori: Bahasa)

Anggerik Cinta Shahnon Ahmad

Penyelenggara: Ahmad Kamal Abdullah

Shahnon Ahmad ialah Sasterawan Negara yang telah melakukan proses transformasi sosial berdasarkan acuan pemikirannya yang dijemlakan dalam pelbagai genre kesusastraan, terutamanya novel dan cerpen. Beliau dikenali sebagai sasterawan yang prolifk serta dengan mata pena yang tajam beliau telah membela dan menelanjangi zahir batin manusia secara terperinci tetapi tetap mengambil kira tajdid dan islah.

Pengetahuan dan pengalamannya senantiasa bertambah sesuai dengan anjakan paradigma dan globalisasi. Penambahan ini dimanfaatkan secara tuntas untuk mengabdikan diri terhadap masyarakat dengan caranya sendiri. Pengabdiannya yang tidak mengenal jemu itu menjadikan beliau layak digelar Pejuang Sastera serta pelbagai anugerah dikurniakan kepada beliau. Buku *Anggerik Cinta Shahnon Ahmad* ini merupakan gabungan uantaian bicara oleh beberapa penulis yang mengagumi Shahnon Ahmad. Mereka mengetengahkan idea dan menggarapnya dengan jelas menerusi cara dan gaya masing-masing.



978-967-344-335-2

RM58.00

2013

272 muka surat

(Kategori: Pendidikan)

Asas Penulisan Tesis, Penyelidikan & Statistik

Othman Talib

Asas penulisan tesis, penyelidikan dan statistik ini memfokuskan panduan praktikal bagi penulisan tesis yang berkemungkinan terdapat perbezaan daripada yang anda pernah baca dalam buku lain yang seumpamanya. Penulis menggunakan pengalaman beliau ketika mengendalikan bengkel penulisan tesis di hampir semua IPTA untuk dikongsikan dengan pembaca di dalam buku ini. Kekuatan buku ini bergantung pada pengelasan yang diberikan secara mudah berserta dengan contoh yang praktikal. Huriaan berserta contoh penulisan sorotan kajian secara kritis yang selama ini menjadi masalah kepada pelajar yang menulis tesis, projek maupun disertasi turut dikemukakan.

Buku ini mengandungi 10 bab yang menggabungkan langkah-langkah daripada persediaan menyiapkan cadangan penyelidikan (*proposal*), bagaimana kajian dilakukan sehingga pembaca difahamkan mengenai asas statistik dalam penyelidikan sains sosial. Gaya penulisan yang digunakan oleh pengarang adalah bahasa yang mudah dan dapat difahami oleh pembaca walaupun berlainan latar belakang pendidikan.

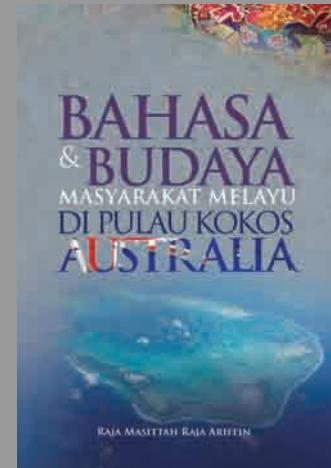
Judul 2013

Bahasa & Budaya Masyarakat Melayu di Pulau Kokos, Australia

Raja Masittah Raja Ariffin

Pernahkah kita terfikir bahawa Pulau Kokos yang terletak di luar alam Melayu ini mempunyai yang tersendiri? Keistimewaananya bukan sahaja mengenai kedudukan pulau-pulau yang mengelilingi lagun, malah masyarakatnya juga, iaitu masyarakat Melayu yang sehingga kini mampu melestarikan penggunaan bahasa Melayu, mengamalkan adat dan budaya Melayu, serta beragama Islam.

Buku ini menyingkap sejarah penghijrahan orang Melayu ke Pulau Kokos, yang pada peringkat awal mengalami pelbagai cabaran hidup. Bagaimanapun kedatangan mereka telah mewarnai pulau-pulau di sekitar lagun dengan penamaan Melayu. Mereka kemudian dapat menjalani kehidupan menetap di Pulau Home dengan memiliki peradaban walaupun terpaksa melalui satu proses masa yang sangat panjang. Buku ini amat relevan sebagai bahan bacaan dan rujukan para pelajar, guru, pensyarah di institut pengajian tinggi dan kepada semua peminat bahasa Melayu.



978-967-344-341-4

RM45.00

2013

214 muka surat

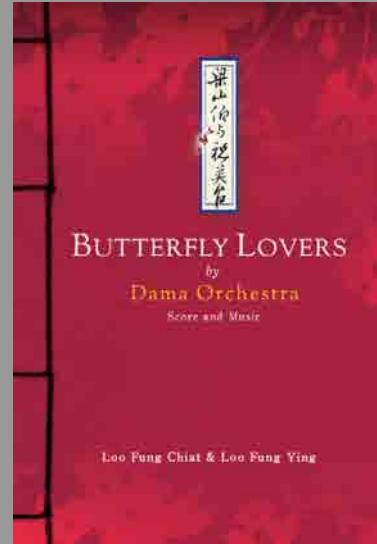
(Kategori: Bahasa)

Butterfly Lovers by Dama Orchestra

Loo Fung Chiat • Loo Fung Ying

Among Dama Orchestra's many concert performances, ranging from *shi dai qu* (Chinese Oldies) and folk songs to popular numbers, *Butterfly Lovers* (2006) was the first musical production. Transformed to musical theatre from the Shaw Brothers film *Love Eterne*, the music was arranged and composed from popular *huangmei* folksongs, which together with the costume and stage design gave a modern flavour to the performance. As the arrangers/composers for this production, both authors describe the process and experience of musical arrangement and composition for *Butterfly Lovers*.

Chapters One to Three give information about Dama Orchestra and provide details regarding the transformation from *Love Eterne* to *Butterfly Lovers*, while Chapters Four to Six give musical scores and discuss some of the production's performance issues.



978-967-344-346-8

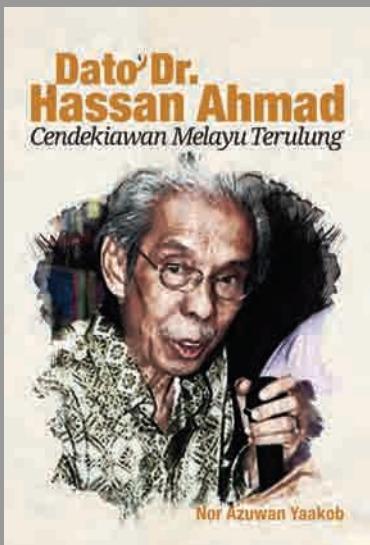
RM42.00

2013

200 pages

(Category: Music)

Judul 2013



978-967-344-330-7
RM120.00
2013
412 muka surat
(Kategori: Biografi)

Dato' Dr. Hassan Ahmad: Cendekiawan Melayu Terulung

Nor Azuwan Yaakob

Dato' Dr. Hassan Ahmad merupakan tokoh tersohor dan berpengalaman luas dalam pelbagai aspek penerbitan buku, perancangan bahasa dan sastera, penyelidikan dan pengurusan sehingga beliau pernah digelar sebagai 'The Godfather of Malaysian Book World' dan menerima 'Anugerah Tokoh Pembangunan Buku Negara' (2005). Beliau juga tokoh ilmuwan dan intelektual dalam pelbagai bidang malah 'pejuang bahasa' yang sangat berani.

Dato' Dr. Hassan Ahmad pernah dilantik sebagai Wakil Tetap Malaysia ke United Nations Educational, Scientific and Cultural Organization, (UNESCO) di Paris (1988) dan dipilih sebagai Presiden Kumpulan Elektoral Negara Asia-Pasifik di UNESCO (1990- 1991). Sekembalinya dari Paris, beliau menubuhkan Yayasan Karyawan pada 30 Ogos 1996 dan terus menerajuiinya selama 15 tahun. Anak Melayu pertama yang menerima ijazah Doktor Falsafah daripada Universiti Leiden ini sepanjang hayatnya telah mencurahkan ilmu dan keintelektualannya dalam memartabatkan bahasa Melayu di persada dunia.

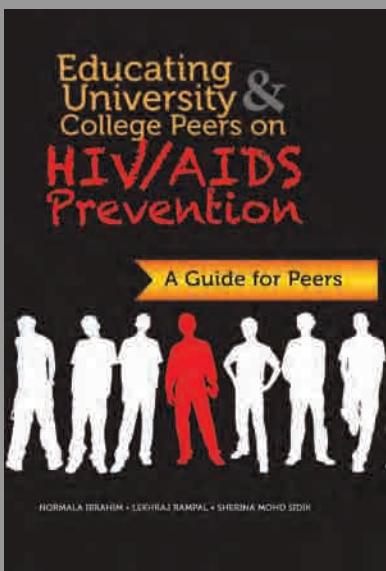
Biografi yang ditulis dengan cara pandangan orang ketiga oleh Nor Azuwan Yaakob ini mengisahkan berkenaan kehidupan beliau sejak zaman kanak-kanak, kisah perjuangan beliau dalam memartabatkan bahasa Melayu dan pelbagai kisah hidup beliau sehingga beliau menghembuskan nafasnya yang terakhir pada 31 Ogos 2011.

Educating University & College Peers on HIV/AIDS Prevention

Normala Ibrahim • Lekhraj Rampal • Sherina Mohd Sidik

Young people have been described as the centre of global HIV/AIDS pandemic and considered as population at risk of contracting HIV/AIDS. Their risk is predominantly associated with the two main modes of HIV transmission, namely, unprotected sexual intercourse and via injecting drug use (IDU). Their susceptibility to HIV infection is also contributed by their ignorant attitude, sense of invulnerability and lack of adequate information on HIV/AIDS.

This book is developed for assisting the youth to deliver knowledge, instill skills to their peers in order to prevent them from HIV infection. The book gives more emphasis on skills required by youth such as wise decision making and assertive behavior skills in order to deal more adaptively and effectively in situations where they are exposed to risky behaviours that lead to HIV/AIDS transmission. The development of this book is timely. It should offer young people strategies to combat their susceptibility to HIV infection.



978-967-344-349-9
RM25.00
2013
55 pages
(Category: Education)

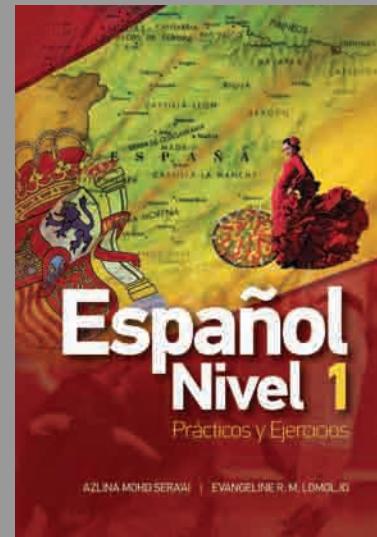
Judul 2013

Español Nivel 1

Azrina Mohd Sera'ai • Evangeline

R. M. Lomoljo

Español Nivel1: Prácticos y Ejercicios is a workbook designed to help the beginner develop the basic language skills necessary to communicate in Spanish in most everyday situations. It is intended for any learner as a supplementary material to help him/her improve and master the basic grammatical structures of the language as well as vocabulary needed at this level, the lessons that are covered in the textbook being used. This exercise book contains a variety of drills and exercises that may help the learners build his/her grammar repertoire through constant practice for the authors believe in the popular saying that goes "Practice makes perfect", that the more you practice, the better your skills are.



978-967-344-272-0

RM20.00

2013

115 pages

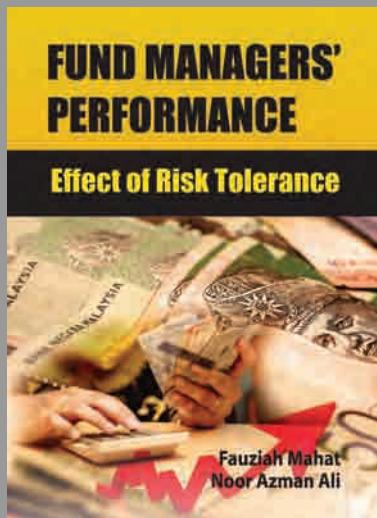
(category: Language)

Fund Managers' Performance: Effect of Risk Tolerance

Fauziah Mahat • Noor Azman Ali

Risk tolerance is one of the behavioral issues that have become an important topic within fund management discipline. Knowledge on risk tolerance has grown substantially in which most of the studies are from developed countries such as Australia and United States. However, studies on the risk tolerance on fund managers' performance in emerging countries particularly in Asia such as Korea, Japan, China and Malaysia are still lacking. Therefore, this book aims to fill the gap in research concerning fund managers and firm risk tolerance which act as the mediating role on fund performance.

This book helps to explain the characteristic of fund managers towards the fund performances. It does so by examining the mediating effect of individual fund managers' risk tolerance which is measured as level of confidence and level of risk tolerance. Based on quantitative analytical approaches, the theoretical model proposed in this book was tested using secondary data gathered from fund management companies registered under the Securities Commission (SC) of Malaysia.



978-967-344-299-7

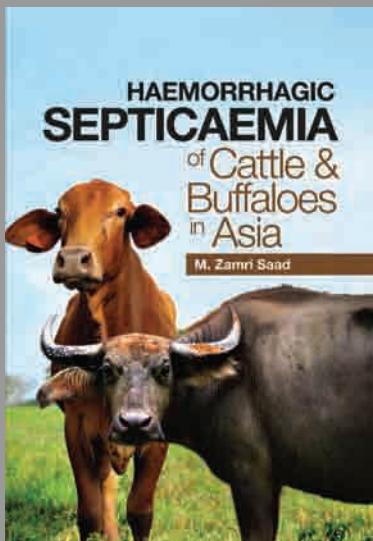
RM50.00

2013

168 pages

(Category: Economy)

Judul 2013



978-967-344-276-8

RM50.00

2013

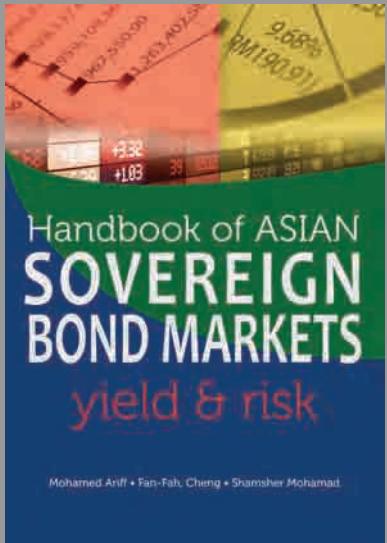
156 pages
(category: Farms)

Haemorrhagic Septicaemia of Cattle & Buffaloes in Asia

M. Zamri Saad

Haemorrhagic septicaemia is a disease affecting buffaloes and cattle that occurs mostly in Asia, particularly in the Southeast Asia. It is quite prevalent in Africa, Middle East and occasionally in southern Europe. In Asia, the disease has been reported in Malaysia, Thailand, Philippines, Indonesia, Vietnam, Laos, Cambodia, Myanmar, India, Sri Lanka and Pakistan. It occurs mostly as outbreaks during periods of environmental stress. It is a long-held belief that haemorrhagic septicaemia occurs during the monsoon season and during paddy planting period when buffaloes are in very stressful situations. The disease affects mainly cattle and buffaloes, but the latter are known to be more susceptible to the disease than cattle, killing an average of 360 heads of cattle and buffaloes a year in Malaysia, approximately 1,000 heads in the Philippines, Myanmar and Cambodia, 600 heads in India and 285 heads in Sri Lanka. There is no doubt that outbreaks of haemorrhagic septicaemia lead to a devastating effect to livestock industry.

This book is aimed as guide for students studying veterinary and animal sciences, veterinarians and scientists dealing with cattle and buffaloes particularly in countries where haemorrhagic septicaemia is reported. This book compiles, describes and analyses literatures on haemorrhagic septicaemia in Asia. Since haemorrhagic septicaemia is a disease of Asian countries; literatures in established journals are extremely rare.



978-967-344-333-8

RM70.00

2013

233 pages
(Category: Economy)

Handbook of Asian Sovereign Bond Markets: Yield & Risk

Mohamed Ariff • Fan-Fah, Cheng • Shamsher Mohamad

Excessive borrowings relative to the ability to service loans constitute sovereign debt crisis, and it is not limited only to developed countries. This book is on the pricing of sovereign debt in 17 bond markets across Asia: from Japan in the Far East and Israel in West Asia. The 17 markets include the very large bond market of Japan, which ranks equal among the largest five markets namely in the UK, the USA, Germany and Switzerland. Sovereign debt overhang is allegedly destabilizing the world economy from October 2011, since when the then Eurozone crisis transformed into government debt overhang crisis. This book is about the economics of how the sovereign debts are rated, priced and sold on the basis of perceived risk by investors buying and selling debt instruments. Developed economies' debt burden as a percentage of national income has risen over 25 years from about 40 percent of GDP to the current figure of about 80 percent largely as a result of profligate government spending. So governments are now overhung with loans.

One aim of this book is to highlight the sovereign debts of some 17 important economies in Asia, happily none of them seriously as sick as the ones in EU. One clear lesson from this research effort is that the bond markets are quite clever in pricing different risk levels of sovereign debts in Asian countries.

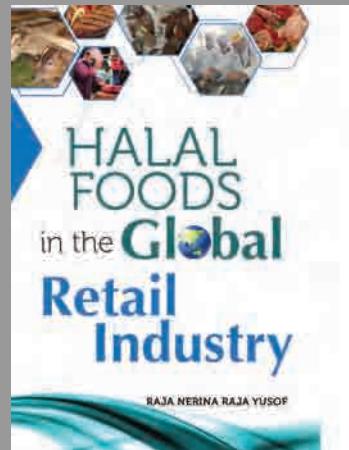
Judul 2013

Halal Foods in the Global Retail Industry

Raja Nerina Raja Yusof

Focusing on Islam, this book is illustrating how the practices in Islam, in this case the halal and haram standards in consumption behavior of Muslims, can be used by adapting global retailers to strengthen their operations worldwide. Being global retailers, these multinational corporations have the ability to expand the sales of halal products produced in Malaysia to other countries through their subsidiary networks.

If global retailers are quick to realize that halal products and concepts can be fully exploited to their advantage as what the banking industry had done with Islamic finance concepts, then they should be able to experience competitive advantage which is crucial in this day and age of the business world. However, MNCs themselves need to firstly realize and accept that adapting to host country's culture can be a way of increasing their knowledge regarding various methods of operations.

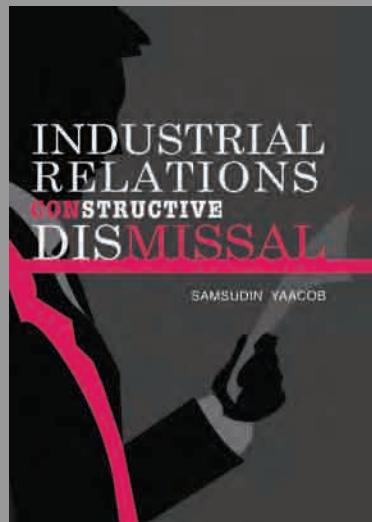


978-967-344-354-3
RM30.00
2013
84 pages
(Category: Economy)

Industrial Relations Constructive Dismissal

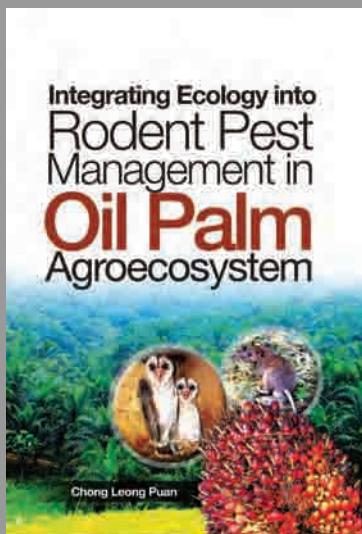
Samsudin Yaacob

The constructive dismissal issue is not a new phenomenon though, unfortunately, few employers and employees fully understand it. This book was written based on research carried out by the author when he was the Chief Assistant Director of Industrial Relations at the Department of Industrial Relations Kuala Lumpur, Selangor and Penang. His personal experience as a practitioner of Industrial Relations contributed to the information provided in this book. The author has travelled widely researching the phenomena of constructive dismissal raised by employees and trade unions and discussing cases of constructive dismissal which have been decided by the Industrial Court. This book will thus be very useful to employers, in particular Human Resource Managers, Academics and Students and also as reference in the field of Industrial Relations for the general public.



978-967-344-376-5
RM30.00
2013
84 pages
(Category: Law)

Judul 2013



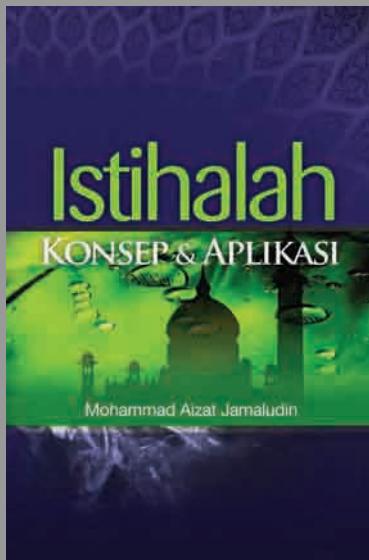
978-967-344-313-0
RM48.00
2013
97 pages
(Category: Agriculture)

Integrating Ecology into Rodent Pest Management in Oil Palm Agroecosystem

Chong Leong Puan

In Malaysia, palm oil production is a lucrative industry that contributes to the generation of national income and jobs to the nation. The perennial palms produce fruit bunches continuously throughout the year and are planted at a large scale in the country. Similar to other crops, oil palm planting suffers from damage by pests, with rodents being most serious. Even though biological control has been practiced, most plantations still rely on the use of rodenticide to combat rodent pests. Undeniably, chemical control often provides an immediate result in the elimination or reduction of pest numbers, although it also leads to other environmental problems including secondary poisoning of non-target animals and physiological resistance of target animals.

This book explored the interactions among the biotic communities (namely rodents and their predators), food resources and habitat structure in oil palm plantations which are often overlooked in the management of such agroecosystem. The relationships among these elements that have been empirically examined in the field suggested that an integrated and adaptive approach should be employed with the incorporation of ecological knowledge into rodent pest management in the plantations.



978-967-344-342-0
RM30.00
2013
107 muka surat
(Kategori: Produk Halal)

Istihalah: Konsep & Aplikasi

Mohammad Aizat Jamaludin

Keperluan kepada transformasi hukum Islam semasa telah berada pada tahap yang mendesak untuk menangani isu terkini terutama di era kemajuan sains dan teknologi. Transformasi ini bukan bermaksud meminggirkan sumber penentuan hukum sedia ada yang disepakati seperti al-Quran, al-Sunnah, al-Ijma' dan Qiyyas malah mengambil kira juga sumber tidak disepakati seperti 'Uruf, Maslahah, Istishah dan sumber alternatif seperti Istihalah, Istihlak dan Istibra'.

Buku ini merupakan garapan daripada penulisan disertasi sarjana yang membincangkan berkenaan dengan istihalah yang meliputi konsep, pandangan sarjana hukum Islam, struktur dan pembahagian Istihalah. Buku ini dapat menyumbang kepada pengukuhkan pendekatan alternatif dalam penentuan hukum Islam berserta contoh yang praktis. Ia berguna kepada mereka yang ingin mengetahui sumber hukum alternatif terutamanya para penyelidik hukum Islam dan mereka yang terlibat dalam industri halal.

Judul 2013

Keterancaman Bahasa Orang Asli Duano & Kanaq

Mohd Sharifudin Yusop

Masyarakat orang Asli adalah sebahagian rakyat Malaysia dan yang paling minoriti bilangannya. Dengan hanya sekitar 17,819 orang, mereka yang terbahagi kepada 18 suku sedang berhadapan dengan gejala keterancaman bukan sahaja dari segi bilangan tetapi juga dari segi sosiobudaya. Walaupun begitu masih terlalu sedikit kajian dan pendokumentasian data tentang mereka, sama ada oleh sarjana tempatan atau luar negara. Keterancaman Bahasa Orang Asli Duano dan Kanaq ini dibuat berdasarkan kajian yang dilakukan secara menyeluruh terhadap suku Duano dan suku Kanaq yang terdapat di negeri Johor. Dua suku ini dikira sebagai unik kerana bagi suku Kanaq bilangan yang tinggal hanyalah seramai 83 orang sahaja manakala bagi suku Duano pula adalah seramai 4067 orang tetapi hanya golongan tua sahaja yang mengetahui nama sebenar suku mereka adalah Duano dan bukannya Kuala seperti yang diketahui ramai dan digunakan secara umum.

Paparan utama dalam buku ini berkisarkan berkenaan keterancaman bahasa yang sedang dilalui oleh kedua-dua etnik ini. Justeru itu, buku ini turut berperanan sebagai pengenalan kedua-dua dialek dan pertama kalinya daftar kata dialek-dialek ini disertakan dan dibentang dalam bentuk fonetik bagi membolehkan pembaca menyebut dengan tepat walaupun tidak pernah mendengar lafazannya oleh penutur jati.



978-967-344-343-7

RM55.00

2013

337 muka surat

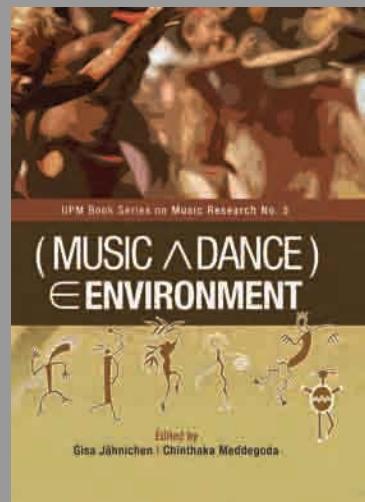
(Kategori: Bahasa)

Music & Dance Environment

Gisa Jähnichen • Chinthaka Meddegoda

Fast changing sound environment creates restructured musical experiences from various historical, social and ethnic backgrounds, which are influencing one of the most significant cultural identity markers: the auditive self-positioning in space and time including related dynamic movements. Due to new mobility dimensions this kind of self-positioning becomes even more important than the real local placement of individuals. It represents distinctiveness, inclusion and exclusion of soundscapes and movement patterns in a multilayered relationship among different group.

Thus the ethnic background as a main sound experience reference might be replaced by environmental identities, which do not necessarily support a reconstruction of ethnic awareness. Another central question might be which kind of cultural knowledge represented in music and dance embedded in traditional or conservative soundscape will become obsolete and how can we preserve this knowledge without negative polemics against actual technical developments. Further questions concern the enhancement of flexible research methods for sound environmental categories and corresponding music and dance experiences. The fifth volume of our UPM book series on music research deals with the many aspects of music and dance in and as environment. The title expresses in a formula the dual existence as being part of and being part within a whole that determines features and functions of music and dance throughout their history.



978-967-344-337-6

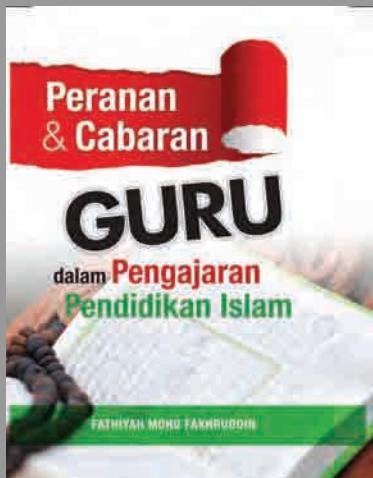
RM55.00

2013

283 pages

(Category: Music)

Judul 2013



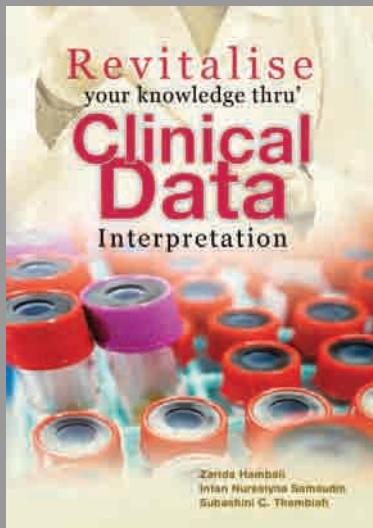
978-967-344-319-2
RM30.00
2013
101 pages
(Kategori: Pendidikan)

Peranan & Cabaran Guru dalam Pengajaran Pendidikan Islam

Fathiyah Mohd Fakhruddin

Penulisan buku *Peranan dan Cabaran Guru dalam Pengajaran Pendidikan Islam* berkisar kepada isu peranan dan cabaran guru khasnya guru Pendidikan Islam dalam pengajaran mereka. Di samping itu, perbincangan tentang konsep falsafah pendidikan Islam serta model pendidikan Rasulullah s.a.w. berkaitan pengajaran Pendidikan Islam turut dikemukakan.

Buku ini diharapkan dapat memberi panduan berguna kepada guru Pendidikan Islam malah sangat sesuai dijadikan manual yang boleh diikuti dan dijadikan rujukan guru mata pelajaran tersebut di samping manual lain yang sedia ada di pasaran. Buku ini turut dapat membantu pelajar prasiswazah dan pascasiswazah pendidikan untuk mendapat gambaran dan inspirasi tentang peranan dan cabaran guru Pendidikan Islam di alam sebenar dalam meneruskan usaha memperkaya kan khazanah penyelidikan dalam bidang Pendidikan Islam.



978-967-344-380-2
RM20.00
2013
49 pages
(Category: Medical)

Revitalise Your Knowledge Thru' Clinical Data Interpretation

Zarida Hambali, Intan Nureslyna Samsudin, Subashini C. Thambiah

Revitalize your knowledge thru' Clinical Data Interpretation is an overview and revision guide for medical students, postgraduate students, house-officers, general practitioners, nurses and health scientists. This book is written to highlight the importance of correlating clinical presentations (symptoms and signs), physical findings and laboratory investigations in making diagnosis and managing health of patients. The questions are designed to help readers think critically on the pathophysiology of various clinical disorders and the biochemical changes that may occur based on the results of the laboratory investigations. This book is recommended for undergraduate medical students. However, it is of significant benefit to trainee medical lecturers and junior medical officers, candidates of biomedical and other related health sciences.

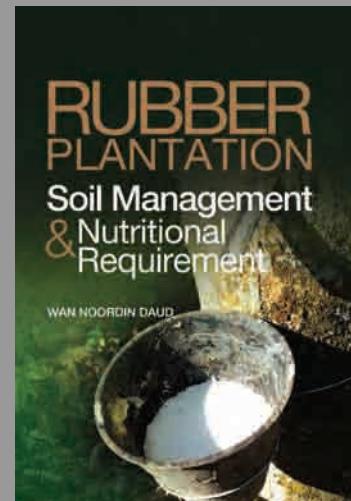
Judul 2013

Rubber Plantation: Soil Management & Nutritional Requirement

Wan Noordin Daud

Rubber has been grown commercially in Malaysia since 1903, when the first rubber estate was established in Melaka. Since then, several usage of rubber have been discovered from time to time. Suitable planting area has decreased and to overcome this problem planting of rubber gets into marginal and problem soils. This book describing soil genesis, management and nutritional requirement of rubber on these marginal soils are scarce.

This book is written in 10 chapters, covering various aspects of soil management and nutritional requirement with latest information on current technology available in the rubber industry. These include soil series identification, and fertilizer recommendations for sustainable rubber plantation.



978-967-344-323-9

RM55.00

2013

153 pages

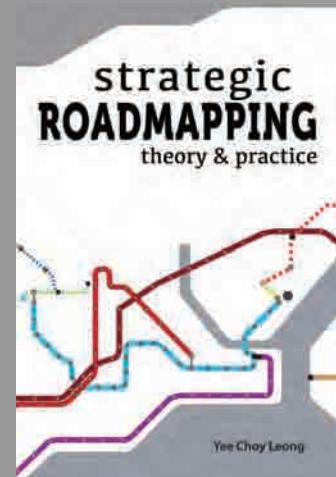
(Category: Agriculture)

Strategic Roadmapping: Theory and Practice

Yee Choy Leong

Strategic Roadmapping is an outstanding strategic planning tool for a company's top-level management team to co-ordinate strategy, market, product, innovation, capability and resource. It incorporates the core concepts of strategic charting, visualization, technology road-mapping and resource-based view into practice. It is very useful tool, not only for strategic planning, but for market, product, and technology planning.

This book provides explanation and details the use of strategic roadmapping. It consists of an illustration of how to develop a strategic roadmap. The background and the underlying concept of strategic roadmapping are explained. The application examples from live industrial settings are provided. In addition, related research works that explore the theoretical foundation and practicality of strategic roadmapping are also included. It is not just an academic textbook but it is essentially a working document that provides useful guidelines to assist a company management team to use strategic roadmapping to perform their strategic planning tasks.



978-967-344-332-1

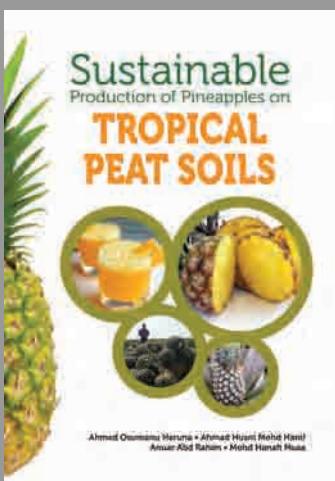
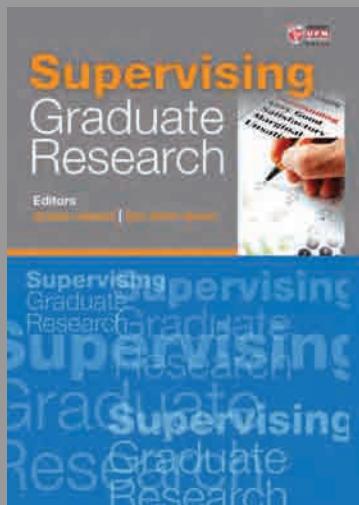
RM48.00

2013

146 pages

(Category: Business)

Judul 2013



Supervising Graduate Research

Jayum Jawan • Tan Soon Guan

Supervising Graduate Research makes a good companion to both potential supervisors and research students. Many issues and challenges of supervising graduate research are discussed in this volume. Potential supervisors and research students can also get a feel of what they can expect from each other in the process of working on a research project together. Some of the main themes addressed in this volume are as follow: the issues and challenges of supervision; the process of building and maintaining good working relations between supervisors and their supervisees; the need to understand the research environment and related support system; and the need to write and publish for both supervisors and research students as a mean by which they may lay claim to ownership of new findings or novel ideas. Discussion of these issues and challenges have benefitted greatly from the many real case examples and the many years of accumulated experiences that the team of academic brought into the writing of their respective chapters.

Sustainable Production of Pineapples on Tropical Peat Soils

Ahmed Osumanu Haruna • Ahmad Husni Mohd Hanif • Anuar Abd Rahim • Mohd Hanafi Musa

This book contains information on pineapples cultivation on tropical peat soil and it discusses some essential elements for sustainable cultivation of pineapples on this type of organic soils. Therefore, the book is designed as a quick reference text, with the aim that farmers, students and scientists with little experience on pineapples cultivation on organic soils are able to grasp the rudiments of their cultivation on these soils. This book will also be of significant interest to those working in the applied sciences.

Judul 2013

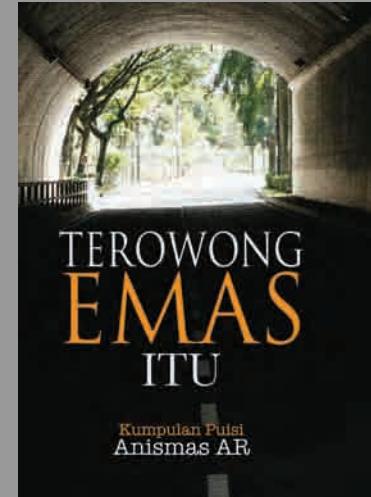
Terowong Emas Itu

Anismas AR

Puisi Melayu moden (sajak) adalah sejenis karya kreatif yang merupakan saluran pengungkapan pemikiran atau mesej berguna kepada khalayak pembaca di samping turut memaparkan nilai seni dan estetika bahasanya. Insan penyair atau pemuisi dikurniakan oleh Allah s.w.t dengan bakat semula jadi atau dikenali dengan daya kreativiti yang tinggi, daya renung, daya fikir, daya imaginasi, daya usaha dan daya pohon (doa) demi penghasilan genre puisi untuk tatapan dan penghayatan pengajaran di dalamnya.

Puisi memainkan peranan sebagai wadah dakwah (amar ma'ruf nahi mungkar), mengungkapkan segala pengalaman dan kembara kehidupan mengucapkan rasa penuh kesyukuran atas nikmat dan rahmat yang Allah kurniakan. Selain itu puisi juga berperanan sebagai kata nasihat dan pesanan sambil menghibur khalayak pembacanya melalui nilai seni dan keindahan. Puisi sebagai pengingat dan penginsaf tentang detik kematian yang pasti menjelma.

Kumpulan Puisi *Terowong Emas Itu* mengandungi 100 buah puisi yang menghimpunkan puisi-puisi yang dihasilkan oleh Anismas Ar sejak beliau berusia dalam lingkungan 30-an hingga galah menjelak usia 50 tahun pada tahun 2012.



978-967-344-339-0

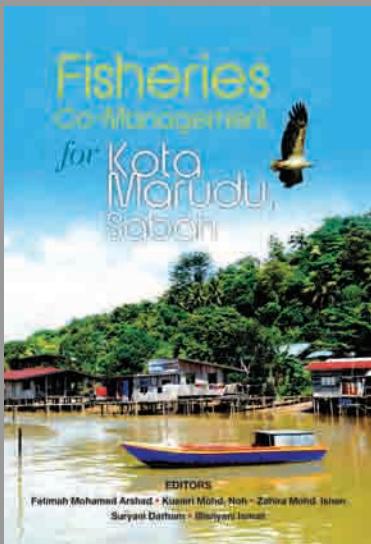
RM32.00

2013

132 muka surat

(Kategori: Sastera)

Judul 2012-2011



978-967-344-327-7

RM40.00

2012

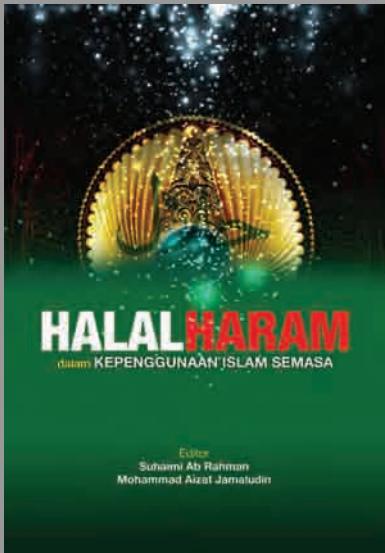
210 pages

(Category: Agriculture)

Fisheries Co-Management for Kota Marudu, Sabah

Fatimah Mohamed Arshad • Kusairi Mohd Noh • Zahira Mohd Ishan • Surayani Darham • Illiariyani Ismail

This book is based on a research project title 'Co-management Arrangement for Kota Marudu, Sabah' which is funded by the Ministry of Science, Technology and Innovation (MOSTI) through National Oceanography Directorate (NOD) in early 2009. The study was to explore the possibility of introducing fisheries co-management among the locals to manage their coastal resource to ensure sustainability. Kota Marudu, Sabah was chosen as a study area based on apparent over exploitation of the fisheries resource as proven by a significant decline in fish catch and rampant poverty in the fisher community. The area also showed physical degradation due to logging activities in the hinterlands, development in the coastal area (which includes reclamation of swamps and clear-felling of mangroves for agricultural land). Fish bombing and cyanide fishing activities threaten the reefs in the area.



978-967-344-268-3

RM46.00

2011

252 muka surat

(Kategori: Produk Halal)

Halal Haram dalam Kepenggunaan Islam Semasa

Suhaimi Ab Rahman • Mohammad Aizat Jamaludin

Buku ini merupakan gagasan fikiran para penyelidik dalam bidang kepenggunaan halal yang bertujuan untuk menyebarkan pemahaman tentang konsep serta ciri kepenggunaan menurut perspektif Islam. Ia juga memberi panduan tentang kaedah penentuan halal haram produk makanan dan bukan makanan untuk menghadapi isu berkaitan dengannya. Selain itu, buku ini turut mengupas berkenaan produk halal haram meliputi kriteria makanan yang baik dan buruk, kosher, sumber haiwan, perubatan halal, gelatin halal, kosmetik dan bahan alternatifnya yang halal, pewarna rambut dan kopi luwak.

Buku ini merupakan usaha awal Laboratori Polisi dan Pengurusan Halal, Institut Penyelidikan Produk Halal, Universiti Putra Malaysia dalam memberikan pemahaman yang tuntas terhadap persoalan berkaitan halal haram.

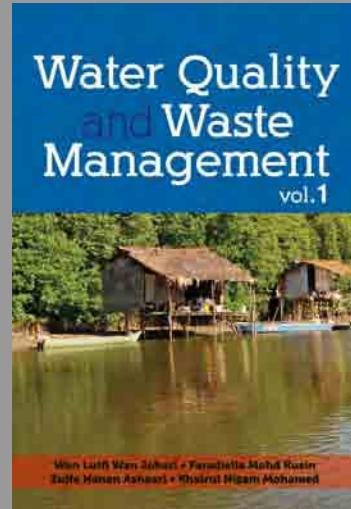
Judul 2012-2011

Water Quality and Waste Management Vol.1

Wan Lutfi Wan Johari • Faradiella Mohd Kusin • Zulfa Hanan Ashaari • Khairul Nizam Mohamed

This book encompasses the distribution and treatment of water quality, and solid waste treatment, control, modeling and management. It touches on a variety of many branches of environmental sciences including aspects of chemistry, biology and statistics, to name only a few. It aims to understand pollution of air, water and soil, and their control technologies in Malaysia. Water quality refers to the measures of physical, chemical, and biological aspects of water in relative to the needs of human or the environment.

The first part of this book explores the quality of both surface and ground waters in Malaysia in terms of distribution, chemistry, pollution source and treatment. Statistical methods are mainly utilized to investigate and identify various relationships based on multiple water quality parameters. The second part of this book covers relevant information on waste management. Surveys were conducted and production of wastes was predicted using modeling approach.



978-967-344-327-7

RM40.00

2012

210 pages

(Category: Environment)